



Rome, 15 October 2019

Dear Sir or Madam,

I am sending you this letter on behalf of the WHO Collaborating Centre for Health Policy, Governance and Leadership, at the Department of Public Health of “Università Cattolica del Sacro Cuore” in Rome, to invite you to our next initiative belonging to the “European Academy for Healthcare Leaders” program that will take place next January 23-25 in Rome.

Our WHO Collaborating Centre (CC) has been designated to support WHO Europe in studying collaborative governance mechanisms in different policy areas, with a particular emphasis on the general reinforcement of the leadership concept in the health sector.

The WHO CC “European Academy for Healthcare Leaders” program is aimed at building connections among institutions, private and public companies, universities and citizens to introduce the healthcare leadership skills and provide practical tools to be applied throughout the European Member Countries. In addition, the other relevant mission of the Academy is to collect the best European practices in order to develop a common and transferrable leadership framework in Europe. Moreover, the Academy is aimed at creating a strong network among key opinion leaders with the intention to increase the level of dissemination of the leadership concept at Country level.

The first residential workshop took place on 15 -17 November 2018 in Rome with about 20 high representatives from several WHO European Countries. Following the great success of the first edition of the Academy, our WHO CC decided to replicate the contents through a second edition on **23-25 January 2020 in Rome.**



The event will be carried out through frontal lectures by Professors and experts in Leadership and Health Governance, and workshops in which participants will be asked to put in practice their leadership skills. Workshops will deal with the following general topics:

- How to create a successful leader in a changing health landscape;
- Managing change through digital health tools;
- The toolbox for ensuring healthcare systems sustainability facing the new health challenges;
- To develop a methodology to improve the concept of value in healthcare and set priorities of the new healthcare systems.

We suggest that the profile of potential participants for this workshop could be:

- The General Director of the Ministry of Health

or

- a professional/technical officer of the General Direction of the Ministry of Health or a professional/technical officer belonging to the Health Planning Direction of the Ministry of Health who may act as focal point in the promotion of “leadership in healthcare” concepts and vision, in his or her own Country.

With reference to the expenses, the Collaborating Centre will cover the cost of one representative per each participating WHO Europe Member State. These expenses will include:

- Workshop fee;
- Hotel accommodation;
- Meals and dinners.

Further expenses (such as transports to Rome and taxis) will be covered directly by participants.

As we have considered a maximum number of eighty participants, if interested **please reply to whocc.leadership@unicatt.it**.



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Candidates to this course will be contacted with all information as soon as they confirm their presence to the workshop.

You may find attached the preliminary three-day agenda and the concept note of the Academy.

Please, do not hesitate to contact us for further information.

Looking forward to receiving your feedback.

Sincerely,

Professor Walter Ricciardi

Director of the WHO Collaborating Centre for
Health Policy, Governance and Leadership